

Inclusion Contact: Blind Spots – Broaden Perspectives

It's natural to gravitate towards people who are like us. But making decisions solely on who we're comfortable with can cause tunnel vision.

Watch this video: [Blind Spots: Broaden Perspectives](#).



Video length – 3:24

Discussion

- Have you ever experienced the similarity bias? If so, in what areas of your identity, outside of race and gender, have you encountered this? (Consider neighborhoods, hobbies, alma mater, employer, etc.)?
- Consider a time when you felt an immediate connection with or had a strong preference for someone. How might similarity bias (your preference for someone you perceive is similar to you) have influenced your behavior towards them?
- Conversely, how might a belief that someone is different influence one's behavior towards them?
- What techniques can you use to counteract the potential impact of similarity bias?

Resource <https://www.ceoaction.com/resources/videos/>